

“TERMS OF REFERENCE”

for conducting of comprehensive study on promotion of Food Processing Industry in Jammu, Kashmir and Ladakh region of J&K State.

The study should inter-alia broadly cover the following:-

1. To study the unique strength of Food Processing Produces of the State and assess its availability in all the three regions viz. Kashmir, Jammu & Ladakh with a view to aggressively promote these products in national as well as international markets.
2. To identify the major industries which can be setup in the State and can sustain on the available raw material.
3. To suggest the candidate industries in Food Processing Industry Sector with high value addition based on the local raw material as well on the raw-material to be imported from other parts of the country.
4. To assess the export potential of the Agriculture/Horticulture Products produced in the state and also to study in depth the potential of the Agriculture/Horticulture products within the Country.
5. To identify the various export related markets for the marketing of the fresh as well as preserved food items suggested to be manufactured in the State.
6. To advise on the cluster development of the Food Processing Industry in the state.
7. To conduct comprehensive assessment of the structure and performance of existing units in the Food Processing Sector which can be used in framing of new polices to support the Food Processing Industry.
8. Identification of policy, legal, fiscal and financial constraints in increasing value addition in Agriculture & Horticulture Crops in the State for promotion / facilitation of the new investment.
9. Preparation of a comprehensive plan for the development of Food Processing Industries in the State with in a time frame of 5-10 years.
10. To study the value added products, processed in J&K, India & World and potential for new value added products.

11. To study the existing technology / machinery of food processing used and available in India also explaining its advantage & disadvantages.
12. To identify key quality issues in High Potential Processed Foods and recommend various measures to overcome these issue.
13. To examine internationally accepted quality control programme such as the International Standard Organization (ISO 9000, ISO 14000 etc.) Hazard Analysis and critical control points (HACCP) and others and recommend measures to enable the processed food sector to qualify for certification under these programme at convenient places in the state.
14. To determine the need for quality control Equipment in food processing industry and training in its use.
15. To review and assess the adequacy of the agriculture resources and extension system in the Agri food sector development and recommend improvement and new approach including the scope for private participation.
16. To suggest way and means to provide Agri Export Zones (AEZ; Food Parks, Cluster of Food Processing Units in the State and Special Economic Zone (SEZ's) to provide benefit to the sector. This, in particular, is in reference to the nature of the industry as bulk of the units in the Food Processing Sector are tiny / small units. The study may also include whether small scale unit should confine to only primary and secondary processing and marketing be left to large entrepreneurs due to the kind of scale, cost & technology and expertise required.
17. To prepare model project reports for certain identified candidate industries having market potential for processing. The report should be comprehensive (indicating potential, region source of technology, P&M, Raw-material etc.) Financial (indicating cost of project, means of finance, sales projection, BEP, DER, DSCR, IRR etc.) and marketing aspects (identification of international & national buyers.)
18. To suggest / advise on the other allied issues that may come up during the process of the study.